## Graphic Arts Syllabus

[www.graphicartsmisspralle.weebly.com](http://www.graphicartsmisspralle.weebly.com)

Graphic Arts will focus on developing an idea from the beginning stages to the finished product. The first semester will be designated to “small jobs” a graphic designer might take through out their career. During 1st quarter students will work mainly on paper with activities to learn photoshop. During 2nd quarter students will “apply” for these small jobs. Students will use different mediums and techniques for 1st semester projects. Second semester will focus on using the Adobe Suite. During 3rd quarter students will use only the adobe suite with the exception of planning in the sketchnote book. During 4th quarter students will either create a company or write and illustrate a book.

**1st Semester**

(projects are subject to change)

**1st Quarter**

Create a personal logo

Coffee Mug

Phone Case

Type Faces

Colorization Portrait

**2nd Quarter**

Illustrate a word

Diagram a Recipe

Image overlays

Geometric Photo

Greeting Card

Band Flyer

* Project may vary and deadlines will vary on project type.
* After every project that you complete you will complete a rubric and a reflection. Reflections will be written in **complete sentences** and in **paragraph form**. If it is not written in complete sentences it will be deducted 5 points. Just because this is not english class does not mean we will not practice the skill.

**2nd Semester**

Company Development

-product, name, logo, letterhead, etc.

OR

Write and Illustrate a Book

-create a storyline, create a title, create a storyboard

* Field Paper- You will choose a career path in the graphic arts and write a 3 page paper over that career.

**Quarter Sketchbooks:** Quarter Sketchbooks will be due on the last Thursday of the quarter at the beginning of class. Sketches will be homework assignments and will be done outside of class time (unless given permission by the teacher). In addition to this, you will also create a sketchnote book where you will draw thumbnail sketches for projects showing any notes, medium choices, or color application.

**Make-up work:** If you miss in class work time **it is your responsibility** to come in before or after school to get assignments or put in extra work time. If you are gone the day something is due, it is due the day you return to school.

**Grading:** Each project will receive a grading rubric.

Each category will make up your final grade.

Quarter Sketchbook- 100 points (20%)

Projects- 100 points Each (60%)

Project Reflections- 75 points (10%)

Sketchnote Book- 50 points (10%)

**Extra Credit:** Extra credit is available on the main classroom website. If turning anything in, please inform me which one chosen and it must be completed before the end of the current quarter.

**Late Work:** In the graphic art field deadlines are not flexible, you either make the deadline or are replaced. You will not be replaced but will be given hawkroom until completed to the expected quality.

**Reminders:**

* There is a designated area for computer bags and other miscellaneous items, they are not allowed on the table tops.
* You will be assigned a large portfolio to keep your supplies in for the year. Please take care of what you are given and be responsible.
* If you misuse your phone during class it will be taken away for the remainder of class time that day. If this happens two days in a row you will lose that privilege for the rest of the week. If this happens three times you will lose the privilege for the remainder of the school year and when entering the room your phone will be placed in the basket at the front of the classroom.

**STANDARDS OF EXCELLENCE:** These will keep you successful!

#1: Be on Time (tardy detention after 3)

#2: Be Prepared (always have a pencil and your Sketchnote Book)

#3: Follow Instructions (these are in place to help you be successful)

#4: Be Respectful (means don’t be a jerk!)

#5: Always clean up after yourself! (shared studio space)